

### About the Long Island 2 Day Breast Cancer Walk

In four years, the LI2Day Walk has awarded over \$1.4 million in response to the critical need for breast cancer assistance here on Long Island. Sponsorships underwrite the walk and enable LI2DAY to donate 100% of the funds raised by the walkers to local grassroots organizations, research laboratories, and the LI2Day Scholarship Fund. LI2DAY is volunteer-based with a constituency of over 1,000 active and enthusiastic participants. Together we can make a difference!

LI2DAY offers exciting sponsorship opportunities for organizations of all sizes. When you sponsor the 5th Annual LI2Day Breast Cancer Walk on June 7 - 8, 2008, you give Long Islanders the hope they need to endure. With your help, LI2DAY can fund more programs to assist local families overcome the debilitating effects that breast cancer has on their everyday lives.

### 2008 Sponsorship Opportunities

#### Diamond Level (Exclusive) \$40,000

Company logo/name recognition in pre- and post-event media campaigns, advertising, promotional materials, page in LI2DAY's Journal, and logo on Website, and Walker, Volunteer and Crew t-shirts. Prominent placement of your corporate signage for duration of the event, recognition from the podium and speaking opportunity at the event. Additional benefits include: corporate banner displayed year-round at ALL LI2DAY events and opportunity to showcase your product as gifts at all events, and for employee participation. Use of LI2DAY Official Sponsor seal through July 1, 2008.

#### Platinum Level \$15,000 - \$12,000

Company logo/name recognition in pre- and post-event media campaigns, advertising, promotional materials, LI2DAY's Journal, Website, and on Volunteer t-shirts. Prominent placement of corporate signage for duration of the event. Opportunity to showcase your product or service at the Walk. Use of LI2DAY Official Sponsor seal through July 1, 2008.

#### Saturday Night Dinner Sponsor **SOLD** \$15,000

#### Supporting Sponsors \$10,000

#### Corporate Partner \$10,000

As a Corporate Partner you will receive the benefits of the Platinum Level by promoting the event within company facilities and recruiting a minimum of 10 employees who raise \$1,000 each.

#### Gold Level \$8,000 - \$5,000

Company logo/name recognition in all pre- and post-event media campaigns, advertising, promotional materials, LI2DAY's Journal, Website, and Volunteer t-shirts. Space provided for corporate signage for duration of the event. Use of LI2DAY Official Sponsor seal through July 1, 2008.

#### Journal Sponsor \$8,000

#### Port-A-Lav Sponsor \$6,000

#### T-Shirt Sponsors \$5,000

Walker, Volunteer - 2 Opportunities

#### Rest Stop Sponsor \$5,000

17 Opportunities

#### Walker Back Pack **SOLD** \$5,000

#### Event Hat Sponsor \$5,000

#### Printing Sponsor \$5,000

#### Hot Shower Sponsor \$5,000

#### Silver Level \$3,500 - \$1,000

Company logo/name recognition on promotional materials, LI2Day's Journal, Website, & Volunteer t-shirts. Corporate signage at the event. Use of LI2DAY Official Sponsor seal through July 1, 2008.

#### Communication Equipment Sponsor \$3,500

#### Lunch Sponsors (2 Opportunities) \$3,500

#### Finish Medal Sponsor **SOLD** \$2,000

#### Tent Sponsor (4 Opportunities) \$2,000

If you choose to be the only tent sponsor your sponsorship becomes a Gold Level Sponsorship.

#### Breakfast Sponsor \$1,500

Sat. and Sun. - 2 Opportunities

#### Survivor T-Shirt \$1,500

#### Banners (3) \$1,000

Starting Line, Victory Village, Finish Line

#### VIP Parking Pass - Sunday \$1,000

#### Bronze Level

##### In-Kind Donations

These are equivalent of cash donations and will be acknowledged with sponsorship levels equivalent to the dollar value of the product, as determined by the organizing committee. Your donations help to cover the costs of incidentals necessary for a successful event.

#### Friend of LI2DAY

#### Mile Marker Sponsor \$150

Corporate name will appear on a mile marker along the route of the walk - 35 Opportunities.

For more information, please call 631-863-2329 or e-mail [sponsorships@li2daywalk.org](mailto:sponsorships@li2daywalk.org)

Send your sponsorship commitment and check to: LI2DAYBCW, P.O. Box 506, Nesconset, NY 11767

### Media Partnerships

Donate ad space to LI2DAY and offer exclusive ad rates to those that have LI2DAY content in their ad. LI2DAY will promote media partnerships and rates. Your company logo/name will be included in pre- and post-event media campaigns, advertising and promotional materials, LI2Day Journal, Website and Volunteer t-shirts. Opportunity for corporate signage at all LI2Day events. Use of LI2DAY Official Media Partner seal through July 1, 2008.

### Pink Ribbon Special Event Sponsorships\*

When you choose to sponsor these special events, your company logo and/or name will be included in pre- and post-event media campaigns, advertising and promotional materials for the sponsored event, the LI2Day Journal and Website. You will receive placement of corporate signage during the event and the opportunity to speak at the event. Use of LI2DAY Official Sponsor seal through July 1, 2008.

Poster Project	\$20,000
LI2Day Scholarship Dinner	\$5,000
Golf Outing	\$5,000*
Appreciation Luncheon	\$5,000

\*visit [www.li2daywalk.org](http://www.li2daywalk.org) for more information

Call us today at **631-863-2329** or e-mail [sponsorships@li2daywalk.org](mailto:sponsorships@li2daywalk.org). If you don't see something you like, we can tailor a sponsorship to meet your needs.

All contributions are tax deductible where allowed by law.



# 2008

5th Annual

Long Island 2 Day

Breast Cancer Walk

**Sponsorship Opportunities**

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Look inside for a package that's right for you!