

No Fine Print Here...

Discounted Ad Rates and Marketing Opportunities For Friends of the Long Island 2 Day Breast Cancer Walk

The Long Island 2 Day Breast Cancer Walk has established Media Partnerships that will extend discounted rates to local businesses who support LI2DAY. Help spread the word about LI2DAY by placing advertisements that contain LI2DAY content. Please note, these discounts may vary from one Media Partner to the next. Discounts are available for new contracts and do not apply to existing contracts. To receive discounted pricing, please mention your affiliation with LI2DAY and how you will include the LI2DAY content in your advertisement. Thank you for your support.



The Long Island Press (Nassau Edition and Suffolk Edition)
Contact Beverly Fortune; 516-284-3322 or bfortune@longislandpress.com



Networking Magazine
Contact Monique Attar; 631-288-1586 or Monique_networkingmag_ads@yahoo.com



Long Island Pulse Magazine
631-289-4315 ex: 10



Westfield Sunrise and South Shore Malls: Discounted Advertising and Marketing opportunities are available at both mall properties: Sunrise property in Massapequa, NY and the South Shore location in Bay Shore, NY.
Contact Westfield Marketing Director; 516-205-6386



Get promotional items for your business and support the LI2Day Breast Cancer Walk.

BDK Promotional Products is a promotional products/imprinted specialties company based in Ronkonkoma, NY. We will provide you (or any referral) with top quality promotional items at the price you are currently paying for them. The great part of doing business with us is that we will take 10% of our gross profit, and make a donation to LI2DAY in your company's name. Promote your business and simultaneously support LI2DAY. **Don't forget to tell him your charity of choice is the LI2Day Breast Cancer Walk.**

Timothy Bissell, Director of Sales and Marketing; BDK Promotional Products, Inc.
Timothy.B@BDKPromoProducts.com Phone: 631-517-7027 Ext. 707; Fax: 631-517-7027;
www.BDKPromoProducts.com



Get the local reach you need for your business with Verizon FIOS' My Long Island TV.

15 second commercials for \$11.00 a spot. The commitment is 100 spots which will be placed in front of 12 relevant videos on our website. As a bonus, they will also post banner ads on MyLITV.com and add them in our business directory. Cost (if you have a commercial) \$1,100. We will add the LI2Day tag to any existing commercial at no cost. This package is worth over \$2,000! Video Production - If you need assistance in creating a commercial they can create a commercial for \$1,200 - Discounted from \$1,800



Waldo Cabrera, Executive Producer; My Long Island TV (Verizon FIOS)
http://www.mylitv.com/islipchannels.php?ch=FIOS_TV
631.236.9687 office; 631.236.9702 fax; e: wcabrera@myLITV.com

For more information contact li2daymedia@verizon.net

Help the LI2Day Breast Cancer Walk Spread the Word